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## Corporate Website TRADE NEWS Posting

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INDUSTRIAL & SPECIALTY (GRAPHICS)

## MACDERMID GRAPHICS PRESENTING AT BIG IDEAS FOR UV+EB TECHNOLOGY CONFERENCE & EXPO

(Atlanta, GA USA) - MacDermid Graphics Solutions is presenting at the BIG IDEAS for UV+EB Technology Conference on March 19 in Redondo Beach, California. BIG IDEAS will bring industry leaders together to discuss the future of emerging UV and EB technologies, along with their applications.

Kyle Baldwin, Senior Research & Development Manager at MacDermid, will focus on concepts and challenges in the development of UV curable polymers for dynamic printing environments, and how these polymers will be applied in the future 3D printing world during his presentation titled: UV Curable Elastomer Development for High Performance Dynamic Applications. Developing technologies to meet the requirements of demanding applications is critical to MacDermid's success and the future of printing.

For more information about the BIG IDEAS for UV+EB Technology Conference, please visit their website at https://bigideasconference.com/

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