

February 1, 2019

Business Segment: ELECTRONICS

MACDERMID ALPHA ELECTRONICS SOLUTIONS TO EXHIBIT CPCA SHOW 2019

(Waterbury, CT USA) – MacDermid Alpha Electronics Solutions will be exhibiting at the CPCA SHOW 2019 being held during March 19 – 21 at the National Exhibition and Convention Center in Shanghai, China. This will be the first time that MacDermid Alpha Electronics Solutions to exhibit at the event as one company to electronic supply chain customers in the region.

MacDermid Alpha's innovations in the printed circuit arena this year focus on enabling technology trends such as the cost saving MSAP process for miniaturization in smartphones, and solutions for high frequency applications such as those in 5G. MacDermid Alpha's Circuitry and Assembly Solutions' experts will be available at booth #8C36 to discuss the latest cost effective chemical and material solutions providing process predictability and smooth scale-up at every step in electronics manufacturing.

The MacDermid Enthone brand of circuitry solutions products will be highlighting fully expanded MacuSpec acid copper metallization portfolio, and Systek metallization for IC substrate in applications such as HDI, High Aspect Ratio Copper Plating, and package component wet processing. The Alpha brand of assembly products will be highlighting low temperature solder alloys, such as the electric vehicle focused silver sintering technology.

For additional information about MacDermid Alpha's latest technologies and products, please visit Booth #8C36 at CPCA SHOW 2019.

Contact: Cyrus Seek – Business Manager, Circuitry Solutions, cyrus.seek@macdermidalpha.com